

BRAND ASSETS

CCI logo files and permitted use

This bundle contains the approved typographic CCI logo artwork. The image files are byte-identical to the approved sources; only the file names have been changed.

File	Description
CCI_Lockup_Black.png	Horizontal lockup: CCI with Color Communication Infrastructure, black. Preferred mark on light backgrounds.
CCI_Lockup_White.png	Horizontal lockup, white, for dark backgrounds.
CCI_Monogram_Black.png / _White.png	CCI monogram, landscape canvas.
CCI_Monogram_Square_Black.png / _White.png	CCI monogram, square canvas, for avatars and small placements.
CCI_Wordmark_Black.png / _White.png	Color Communication Infrastructure wordmark, stacked.

Permitted use

- These files may be used by the media to identify Color Communication Infrastructure and CCI.ID.1 in editorial coverage.
- Do not alter, recolor, distort, crop, animate or combine the marks with other logos, and do not add effects.
- Leave clear space around the mark at least equal to the height of the letter C in the monogram.
- Do not use the marks in a way that suggests endorsement, partnership or sponsorship by CCI.
- The files are raster artwork suitable for editorial and digital reproduction. They are not master artwork for large-format production.

Questions: press@colorci.com